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HASBRO INTERACTIVE ANNOUNCE *SIMON THE SORCEROR 3D* A 3D GRAPHICAL ADVENTURE GAME

London, England. March 25, 1999 – Leading interactive games publisher Hasbro Interactive, a subsidiary of Hasbro, Inc. (AMEX:HAS), announced today that it has entered into a publishing agreement with AdventureSoft/Headfirst Productions to produce Simon the Sorcerer 3D for the PC CD ROM - the third instalment in the hugely popular Simon the Sorcerer series – which has accounted for Worldwide sales of over 500k units.

“The Simon the Sorcerer brand has proved extremely popular with consumers of all ages with Simon’s ‘wise-cracking teenager’ attitude and wonderfully involving storyline.” said Barry Jafrato, Senior Vice President, Global Business Development, Hasbro Interactive. *“It is always our intention to produce high quality, innovative products and this is no exception. We believe Simon the Sorcerer 3D has the potential to be a huge success.”* added Jafrato.

The kid in the hat first appeared on computer screens worldwide in 1993, the star of the point ‘n’ click adventure game Simon the Sorcerer. A normal boy transported to a parallel dimension by a magical spellbook, Simon finds himself an unlikely hero when he rescued the bumbling wizard Calypso from the clutches of the evil sorcerer Sordid. The game was immensely popular, winning numerous awards and receiving excellent press reviews across the board.

He got his second outing in the 1995 sequel, Simon the Sorcerer II – The Lion, the Wizard and the Wardrobe. He is once again called in to action to help out Calypso, when his grand-daughter Alix is kidnapped by Sordid. The sequel ends with Simon’s soul trapped outside his body, whilst Sordid plans his next universe-domination scheme in our world.

Simon the Sorcerer 3D will feature:

- Superb real-time 3D graphics
- Over 50 stylish, highly detailed characters
- Immersive 3D environments
- Dialogue between characters

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- Powerful 3D engine allowing complete flexibility and high performance, even on lower spec machines
- Cinematic musical score and 'talkie' script
- True adventuring action of old, wrapped up in a 3D environment
- Longevity assured by multiple paths and different endings

Simon the Sorcerer 3D will be published under the MicroProse brand name for Hasbro Interactive on PC CD-ROM in October 1999.

Hasbro Interactive, Inc. is a leading all-family interactive games publisher, formed in 1995 to bring to life on the computer the deep library of toy and board games of parent company, Hasbro, Inc. (AMEX:HAS). Hasbro Interactive has expanded its charter to include original and licensed games for the PC, the Sony PlayStation™ and for multi-player gaming over the Internet. Headquartered in Beverly, Massachusetts, Hasbro Interactive has offices in the U.K., Germany, Australia, Holland, Belgium, Denmark, Japan and Canada.

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